

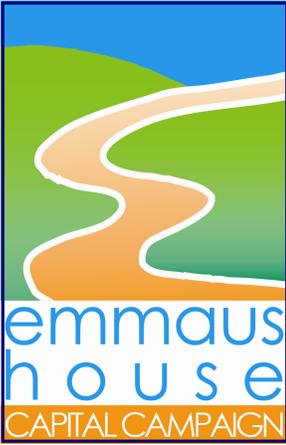
Creating a Lasting Legacy Capital Campaign



*“Our Work for the Future: Be a Spark of Light, a
Center of Love and a Leaven in the World.”*

Bishop Dingman, April 1987

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The Mission of Emmaus House
To provide spiritual companionship and a safe place to recognize and respond to the workings of the Holy Spirit in our lives.

The Overview:
 Emmaus House, a ministry of the Des Moines Diocese, is one of the oldest retreat facilities in Iowa. In 1974 Bishop Maurice Dingman, Bishop of Des Moines, invited Jesuits to start the ministry in the heart of Des Moines to promote the spirituality to all who request direction and to encourage St. Ignatius of Loyola’s spiritual exercises. A longstanding focus of the ministry has been providing spiritual direction and support to our Diocesan priests, religious and deacons.

Emmaus invites people of all faiths and ages to gather and seek opportunities for meditation, quiet reflection, and faith formation. The ministry unites people through individual spiritual direction and retreats, and facilitates dialogue about spirituality, social justice and the environment.

Participants are not the only ones who glean the benefits of retreats and programs. As people grow in mindfulness, compassion, and wisdom, they share these graces with their family, friends, workplace, and community. Emmaus is inspired to have a

retreat house where people undertake this practice to transform not only themselves but also the world.

The Challenge:
 More people and larger groups are coming to Emmaus House each year. To meet growing and changing needs, Emmaus seeks a more accommodating facility. The current retreat house is too small, lacks adequate restrooms, and parts of the house no longer meet city code. There is inadequate on-street parking, and the building lacks accessibility, especially for those who cannot climb stairs. Further, the rooms are cramped and cannot seat more than 10-12 people comfortably. These factors have deterred people from attending spiritual retreats and have hindered the ability of others to participate in individual spiritual direction.

As a result of the lack of accessibility of the house, many members of the Diocese and community cannot participate in the ministries Emmaus offers. No amount of renovation can overcome the many limitations of the current location.

“In the world today it is important to have sacred places. Places we can go, even in the midst of a city, to spend quiet time with the Lord. Places to meet with a spiritual director or attend a retreat. Places to reflect, discern and pray. The Emmaus House has been one such sacred place.”
 Bishop Richard Pates
 Bishop of DM



One of three sets of stairs inside the current house. There are two smaller sets of stairs from the street to the front door.



The only restroom on the main floor is not ADA compliant.



"We need a Church capable of walking at people's side, of doing more than simply listening to them; a Church which accompanies them on their journey; a Church able to make sense of the night... But we need to know how to interpret, with courage, the larger picture. Jesus warmed the hearts of the disciples of Emmaus." Pope Francis' Meeting with the Bishops of Brazil, July 2013

The Vision:

Emmaus House continues to expand the vision of Bishop Dingman, who dedicated the house to:

- Welcome all people seeking to listen and respond to the working of the Holy Spirit in their lives and ministry.
- Serve the pastoral needs of priests, religious, other ministers, and the spiritual growth of all people.
- Provide a place for quiet prayer, reflection, hospitality, and companionship.
- Support the Diocese's social justice ministry, and provide a spiritual outreach to the entire Diocese and beyond.
- Be a light for all people by placing Emmaus in the heart of Des Moines.

The Plan:

As a result of discussion and prayer, the Board of Directors of Emmaus House is planning an exciting transition. The Board, with the support of Bishop Richard Pates, Bishop of the Des Moines Diocese, has decided to sell the existing house and relocate the ministry to a facility that will better accommodate the growing ministry.

An ideal facility for Emmaus House ministry would provide more open, flexible space, additional meeting and hospitality areas, and a larger chapel. Smaller private areas would exist for

the ministry of individual spiritual direction, retreats, and prayer and reflection. A new building would also provide office space, a well-equipped residential kitchen, more convenient parking, and a quiet, landscaped outdoor space that is conducive to prayer and meditation. The new Emmaus House will be ADA accessible, so everyone can take advantage of its ministry.

The Board has decided to construct a new **4,500** square foot structure on a plot of land located in the heart of Des Moines. The new facility will be totally accessible and have ample rooms for larger groups to meet and smaller rooms for individual spiritual direction. Included in the plans are a meditation garden, overnight accommodations, and off street parking. The pictures below are renderings provided by our architect to indicate what the new Emmaus House could look like. The final renderings will be available later in the year.

The Board has also decided to set aside the following percentages of the total money raised for two special funds.

- Eighteen percent (18%) will go toward the Emmaus Endowment Fund. The fund is currently at \$250,000 and the interest earned from the fund will go toward special projects of Emmaus.
- Twelve percent (12%) will go toward a Maintenance Fund to ensure that the facility will have money it needs to make major repairs.



"As Emmaus looks at discerning its future directions, I, as a regular user of Emmaus and its spiritual direction, readily give my support to an endeavor that has been a gift to this Diocese for so many years."

Bishop Joseph Charron, C.P.P.S. Bishop-emeritus of the Diocese of DM

The Cost:

The above plan has an estimated cost of \$800,000. This includes \$560,000 for the land and construction of the new facility, \$144,000 for the Endowment Fund and \$96,000 for the Maintenance Fund.

The personal pledges of the Emmaus Board members and others, currently total over \$250,000. With the sale of the exiting house which has an estimated value of \$300,000, this leaves \$250,000 which this phase of the campaign wants to raise.

Where is the money going?

Cost of new facility	\$560,000
Endowment Fund	\$144,000
<u>Maintenance Fund</u>	<u>\$96,000</u>
Total Needed	\$800,000

How will the money be raised?

Currently Pledged	\$250,000
Sale of Existing House	\$300,000
<u>This Phase Campaign Goal</u>	<u>\$250,000</u>
Total Raised	\$800,000

We "need a church unafraid of going forth into people's night. We need a church capable of meeting people on their way. We need a church capable of entering into their conversation"

Pope Francis' Meeting with the Bishops of Brazil, July 2013

The Urgency:

Bishop Richard Pates, Bishop of Des Moines, writes *"In the world today, it is important to have sacred places. Places we can go, even in the midst of a city, to spend quiet time with the Lord. Places to meet with a spiritual director or attend a retreat. Places to reflect, discern and pray."* In the clutter of our fast paced Internet world, the Diocese of Des Moines and community need Emmaus House more than ever to complement the faith formation and spiritual nourishment that our parishes and congregations provide.

In the fall of 2015, Emmaus partnered with Stewardship Partners & Resources out of Kansas City, MO, to conduct a Campaign Assessment. Over 180 of our supporters and friends participated in the Assessment survey. Through the Assessment we learned a great deal about the spiritual needs of our Diocese and how Emmaus House can have a greater impact on people's lives in Central Iowa.

The Board was aware of the limited public perception the larger community has of Emmaus. Data from the Assessment confirmed its suspicions. Here are some of the lessons we learned:

1. The people who know about us and take advantage of our spiritual offerings love us.
2. Outside of our circle of supporters and friends, people are unaware of who we are and what we do.
3. The ministry we provide is greatly needed in Central Iowa.
4. Emmaus needs to improve its marketing strategy.
5. If we extend our reach, more people will participate in our offerings.
6. Now is the time to look for a new facility because our need for space will continue to grow as we become better known in the community.
7. The Assessment demonstrates that we are on the right track with plans to expand our ministry and our facility.



“From the opportunities offered there I have learned to listen to my inner voice and embrace the wisdom from God deep within.” Kathleen Greenwood
 “I believe one of my greatest gains from my experience with Emmaus has been learning to recognize the presence of the Holy Spirit within the sounds of silence.” Lori Staver



To address the needs identified in the Assessment, the Board has decided to meet monthly instead of quarterly. Throughout 2016, the Board will explore in more detail how the following can better work in concert to fulfill our mission - *To provide spiritual companionship and a safe place to recognize and respond to the workings of the Holy Spirit in our lives.*

- Budget
- Staffing
- Facility
- Marketing
- Administration

We Need Your Help Today!

We are excited to say that we have already collected over \$250,000 in pledges from our Board and other supporters and friends. The Board of Emmaus is clear on one thing, without the generous support of people like you, it can't continue to do its ministry. Emmaus's plan hinges on raising at least an additional \$250,000 in the community during this phase of the campaign.

The giving chart below is our plan to collect the remaining \$250,000. Spend time in prayer, seeking the guidance of the Holy Spirit as you review the chart below. Find the level you feel God is calling you to and make your pledge today. Keep in mind, that you will have three years to fulfill your pledge and your pledge is an investment in the spiritual future of our Diocese.

Number of Pledges	Size of Pledge
1	\$25,000
2	\$20,000
4	\$15,000
6	\$10,000
35	\$5,000 or less

Naming Options:

In keeping with the nature of Emmaus we are planning to name many of the rooms and other areas of the new facility after notable saints that have enriched our Church's spiritual journey through the years. For a contribution of \$50,000 or more, you can participate in the naming of the chapel or one of the larger meeting rooms after a saint. For \$25,000 or more, you can participate in the naming of one of the smaller meeting rooms, overnight rooms or the outdoor meditation garden. For all contributions \$5,000 or more, your name will be placed on a recognition plaque or giving tree that will be strategically located within our new retreat house. Special recognition will be made for those who contribute over \$25,000.

Please take time to consider the following in your discernment to make an investment in the Emmaus House's Ministry.

- Recall all the blessings God has bestowed on you, knowing that these gifts are given to you, not for your personal use only, but to build His Kingdom on earth.
- Pray to discern what God is asking of you in this campaign.
- Remember Emmaus House needs all of us to make an investment in its ministry. We are all aware of the need to provide spiritual formation to people of our Diocese.
- Bear in mind that every gift, regardless of the size, will be an important contribution.
- As you pray, remember all who have served Emmaus House in the past.



Fr. Gene Mertz, SJ (above) along with Fr. Gary Brophy, SJ, were the first to staff Emmaus in 1975. Below is Sr. Mary Dingman, SSSF who directed Emmaus from 1978-1998.



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Q & A

Q: How long will we have to fulfill our commitment?

Donors will have three years to fulfill your commitment. Longer fulfillment terms can be arranged upon request.

Q: May I give stock, bonds or property instead of cash?

Donating stocks, bonds, IRAs or property is a preferred way to give for many. It is possible for you to have a substantial tax savings if you donate in this fashion.

Please consult your tax advisor or accountant to determine the best way to make a donation and take advantage of your tax savings. For more information, [contact](#)

Q: Can a contribution be made through a planned gift?

A planned gift is an instrument by which the donor may delay their contribution by including Emmaus House in their will or estate. Some donors may include Emmaus as one of the beneficiaries in their retirement fund or life insurance policy. This is very easy to do and Emmaus House staff or Board member will work with any donor who wishes to utilize any of the planned gift options.

Campaign Chair: T.J. Johnsrud

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Co-Director Fr. Dan Krettek, Certified in Spiritual Direction and Retreat Direction with advance studies in Theology, Canon Law and Spirituality.



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